

ULTIMATE ELVIS TRIBUTE ARTIST CONTEST OFFICIAL RULES AND GUIDELINES

All participants in the 2010 Ultimate Elvis Tribute Artist Contest preliminaries, semifinal and final must abide by the following rules below. Violations of any rules below are grounds for disqualification. In the rules, the Ultimate Elvis Tribute Artist Contest preliminaries, semifinal and final will be referred to as "The Ultimate," Elvis Tribute Artist contestants will be referred to as "ETAs" or "contestants" and Elvis Presley Enterprises will be referred to as "EPE."

GENERAL

1. All contestants must attend all scheduled meetings, appearances and rounds of competition. Non-compliance may result in disqualification.
2. Brown Productions, contest host venue and EPE is not responsible for any expenses of contestants at anytime during The Ultimate, including any expenses with respect to travel and lodging to preliminary contest or semi final in Memphis, Tennessee.
3. Employees or relatives of employees of Brown Productions, host venue or EPE are unable to compete in The Ultimate.
4. Any contestant found violating the rights of EPE through misuse or infringement of EPE's proprietary rights, including trademarks, rights of publicity, or copyrights will be disqualified from Ultimate.
5. Participation in The Ultimate does not grant any rights to use the name, image or likeness of Elvis Presley other than as embodied in the contestant's performance or the trademarks Ultimate Elvis Tribute Artist™ or Ultimate Elvis Tribute Artist Contest™.
6. Profanity and/or vulgarity on stage will not be tolerated and any contestant violating this rule will be immediately disqualified from the contest.
7. Any ETA found to be using a controlled substance will be immediately disqualified.
8. Any contestants acting inappropriately on stage during any round of the contest will be disqualified from The Ultimate. This includes portraying Elvis in a derogatory manner, using inappropriate language, or acting vulgar.
9. Although EPE rules state that all ETAs must be at least eighteen (18) years of age or older as of August 5, 2010, contestants may be required to be (21) years of age to compete at preliminary contests located in or at casino properties. (Please see posted age requirements on Brown Productions registration form.)
10. All contestants grant Brown Productions, host venue and EPE the right to use their name, image, likeness, biography, and any photographs or audiovisual footage of their participation in The Ultimate, including their performance, presence at, and/or interview, without the payment of any compensation, in connection with the advertising and promotion of the Ultimate Elvis Tribute Artist Contest, including without limitation, any preliminary rounds of the contest as well as the semifinal and final rounds of the contest to be held in Memphis, Tennessee in August 2010.
11. All contestants grant Brown Productions, host venue and EPE the irrevocable right to record their participation in The Ultimate, including their performance, presence at, and/or interview and to use, adapt, reproduce, distribute, broadcast, and exhibit their performance in perpetuity in any and all media, manners and platforms, without the payment of compensation.

PRELIMINARIES

1. Each ETA must perform with the Elvis tribute band that Brown Productions selects or recorded back up tracks that the ETA will provide. Please see individual preliminary contest format for details.
2. Preliminary contest may include multiple rounds of competition and may include elimination of contestants based on scoring. Please see individual preliminary contest format for details.
3. If a winner of a preliminary contest is unable to travel to Memphis for the semifinal round of the competition or has already won a different preliminary round, then the second place winner of the preliminary contest is allowed to travel to Memphis in their place.
4. The only props allowed on the stage during the contest are scarves and/or a musical instrument. All other props are prohibited. At no time are contestants allowed to throw or toss anything from the stage. Brown Productions reserves the right to not allow the distribution of scarves at anytime.
5. ETAs cannot leave the stage area when performing.
6. Judging for the contest will be done on a scale of 1 (low) to 10 (high) on the following categories: Vocals, Appearance, Stage Presence, and Overall Performance. Vocals will count as 40% of score. Appearance, Stage Presence and Overall Performance will each count as 20% of score. The ETA receiving the highest overall total score will be the winner of the preliminary. Should multiple rounds be conducted, the ETA with the highest accumulated scores will be declared the winner.
7. In the case of tie scores, the ETA receiving the highest score in the Vocal judging category will be the winner. If the Vocal category is also a tie, the winner will be chosen based on the highest score in the following categories in this order: 1. Overall Performance; 2. Appearance; 3. Stage Presence.
8. Contestants, representatives of contestants, and relatives of contestants cannot interact with judges prior to or during the preliminary, semifinal or final rounds of The Ultimate.
9. Brown Productions and EPE reserves the right to remove any preliminary winner from The Ultimate at its reasonable discretion.

MEMPHIS SEMIFINAL/FINAL ROUNDS

1. ETA must perform with the Elvis tribute band that EPE selects for The Ultimate semifinal and final rounds. ETA cannot provide their own band, background music, or backup singers. Prior to The Ultimate, once EPE informs the ETA of the backing band, the ETA must promptly inform EPE if it has a working business relationship with the backing band.
2. If rehearsal times are scheduled for the semifinal or final, each ETA will be scheduled a time. If ETA is late or misses their scheduled rehearsal time, then he/she forfeits the opportunity to rehearse with the band.
3. Winners of the ETA Contest preliminary rounds must submit their song list and performer agreement to EPE. Each ETA must submit a list of song choices, in the order of preference, for the semifinal and final. ETAs cannot duplicate songs sung by other contestants during the same round of the contest. A random drawing will be done for song selection and performance order.
4. All songs performed must be songs Elvis sang. No custom or original songs are allowed. No medleys are allowed during semifinal and final.
5. If a semifinal's finalist is unable to compete in the finals, the ETA receiving the next highest score during the semifinal may take their place in the final round.
6. Only ETAs participating in the contest and one family member and/or manager will be allowed backstage. A special badge will be given to ETAs participating in the semifinal/final to allow access backstage during event. Badges cannot be worn by anyone other than contestant.
7. The only props allowed on the stage during the contest are scarves and/or a musical instrument. All other props are prohibited. Due to time constraints and in order to ensure a fair and impartial performance, contestants are not allowed to distribute scarves or other items to, nor allowed to accept items from, audience members.
8. ETAs cannot leave the stage area when performing.
9. Sales of contestant merchandise (e.g., t-shirts, cds) or solicitation of any kind will not be permitted before, during or after the competition at venues specifically reserved for The Ultimate.
10. The ETA shall make himself available for reasonable media interviews and publicity appearances.
11. Judging for the semifinal/final will be done on a scale of 1 (low) to 10 (high) on the following categories: Vocals, Appearance, Stage Presence, and Overall Performance. Vocals will count as 40% of score. Appearance, Stage Presence and Overall Performance will each count as 20% of score. The ETAs receiving the highest total scores during the semifinal will proceed to the final.
12. In the case of tie scores in the semifinal round, the ETA receiving the highest score in the Vocal judging category will be the winner. If the Vocal category is also a tie, the winner will be chosen based on the highest score in the following categories in this order: 1. Overall Performance; 2. Appearance; 3. Stage Presence.
13. During the finals, the ETA receiving the overall highest score will be the overall winner of The Ultimate.
14. In the case of a tie score in the final round, the contestants who are tied will each choose one additional song to sing in front of the panel of judges. The ETA receiving the overall highest score after the judging is done on the final song will be the overall winner of The Ultimate.
15. Contestants, representatives of contestants, and relatives of contestants cannot interact with judges prior to or during the semifinal or final rounds of The Ultimate.